## REMARKS/ARGUMENTS

This Amendment is in response to the final rejection dated February 2, 2010 and the Advisory Action dated May 13, 2010. Applicant has (1) amended the specification to remove the hyperlink first objected to by the Examiner in the Final rejection, (2) submitted information first requested by the Examiner in the Final rejection, and (3) amended the claims to remove any basis for the rejections under 35 U.S.C. §112 first made by the Examiner in the Final rejection. It is believed that these actions are in full compliance with 37 CFR 41.33 and 37CFR 1.116, as interpreted in the MPEP at 1206. Therefore, Applicant respectfully requests entry of the amendment.

## Amendment of the Specification

Applicant has amended ¶0077 to remove the hyperlink and to correct a spelling.

## Rule 105 Request

Submitted herewith as Exhibit A are copies of product information sheets for SimplyThick®, the packaged thickener concentrate sold by Applicant's assignee. Also submitted with this Amendment is a copy of instructions for using the SimplyThick® thickener concentrate product. These documents were distributed at